

Amr Elfass Earns the CPLP® Credential from the ATD Certification Institute

Foxboro, Massachusetts – USA, October 2015 – 747 Consulting Group is pleased to announce that **Amr Elfass** has earned the Certified Professional in Learning and Performance® credential from ATD CI (the Association for Talent Development Certification Institute). Earning the CPLP certification means **Amr Elfass**, possesses the knowledge and skills to be a top performer in the talent development field.

Becoming a CPLP provides credibility by recognizing that an individual has an overall understanding of the ten Areas of Expertise for talent development as defined by the ATD Competency Model™, and can apply this knowledge in the workplace. In general, credentials benefit individuals by providing a roadmap for professional development, enhancing performance, and broadening career opportunities.

To earn the CPLP certification, **Amr Elfass** acquired industry-related experience, successfully passed a knowledge examination, and submitted a work product that satisfied industry standards. “The CPLP certification process is rigorous and challenging. It produces candidates with a breadth and depth of knowledge that brings significant benefit to their employers, colleagues, and clients,” says Jennifer Naughton, ATD CI’s senior director of competencies and credentialing. “Employing CPLP credential holders brings respect to an organization’s talent development function and helps to ensure successful learning programs and organizational impact,” she adds.

“As the association dedicated to the talent management profession, ATD is at the forefront providing information on the critical skills and abilities that practitioners must have to succeed in the field,” says Tony Bingham, president of ATD CI. “The CPLP credential was built to provide talent development professionals with a means by which to increase their knowledge, competence, and confidence while proving their worth to employers,” he notes.

More information about the CPLP program may be found at td.org/cplp. Additional questions should be directed to: certification@td.org.

About ATD and the ATD Certification Institute

ATD is the world’s largest association dedicated to talent development professionals. ATD started in 1944 when the organization held its first annual conference. To support members’ ongoing development in the field, ATD formed the ATD Certification Institute (ATD CI) to take the lead in setting professional industry standards and certifying talent development professionals.

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